



CASE STUDY: **InspireAll**

1. BRAND IDENTITY
2. WEBSITE & FITNESS APP
3. SIGNAGE
4. CAMPAIGNS
5. CHILDREN'S ACTIVITIES & SERVICES
6. SERVICES



1. BRAND IDENTITY



CASE STUDY: **InspireAll**

1. BRAND IDENTITY

InspireAll Leisure & Family Support Services is a registered charity established to provide and promote community sport, recreational and arts services, as well being the largest provider to Hertfordshire County Council of Family Centre services.

See the branding video on our website to find out more about the development. Browse this PDF to see the brand in action.



2. WEBSITE & FITNESS APP

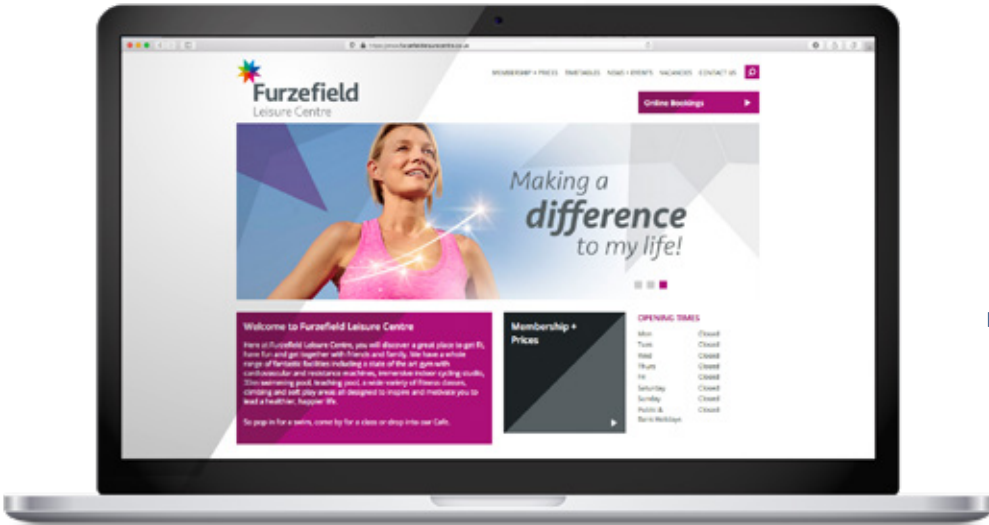


CASE STUDY: **InspireAll**

2. WEBSITE & FITNESS APP DESIGN

InspireAll website - responsive design rolled out across all the centres and the main head office site. We continually provide new web graphics to keep customers up-to-date.

InspireAll fitness app - App graphics, social media, digital screens & flyers to promote the launch.



InspireAll new fitness App launch



3. SIGNAGE



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3. EXTERIOR SIGNAGE

Giant external illuminated logos signs -
visible from approaching roadside

Car park signage

Bin wraps

Window graphics

Totems

Outdoor banners



3. INTERIOR SIGNAGE

Directional signage

Welcome signs

Suspended banners

Acrylic / foamex signs

Etch effect vinyls

CNC cut stand-off lettering

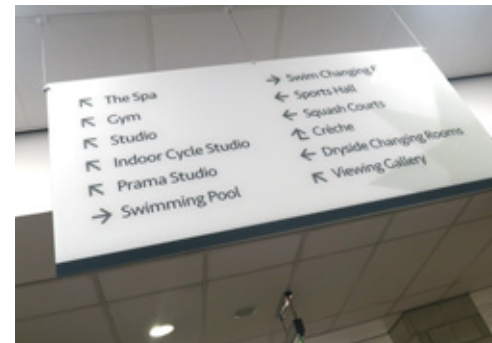
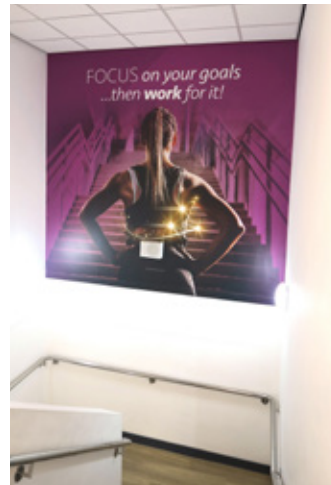
Acrylic poster holders

Illuminated lightboxes

Door wraps

Pillar cladding

Noticeboards



3. INTERIOR SIGNAGE

GYM & FITNESS STUDIO



4. CAMPAIGNS

4. CAMPAIGNS

MEMBERSHIP ACQUISITION



5. CHILDREN'S ACTIVITIES & SERVICES



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5. CHILDRENS ACTIVITIES & SERVICES

PARTY MANIA



5. CHILDRENS ACTIVITIES
& SERVICES

HOLIDAY CLUB



Outdoor banners



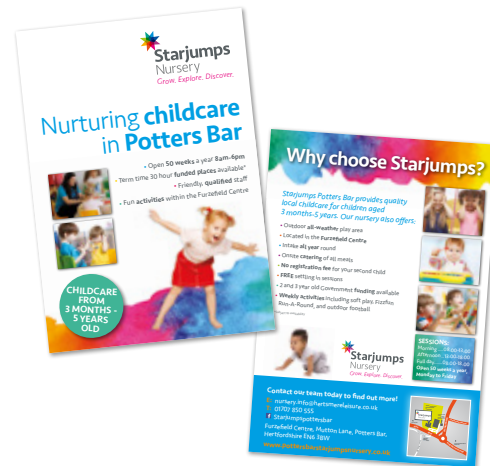
Holiday
CLUB
Learn, play + engage

5. CHILDRENS ACTIVITIES & SERVICES

GYMNASTICS



STARJUMPS NURSERY



5. CHILDRENS ACTIVITIES & SERVICES

SOFT PLAY & CLIMBING



5. CHILDRENS ACTIVITIES
& SERVICES

FAMILY CENTRE SERVICE



6. SERVICES

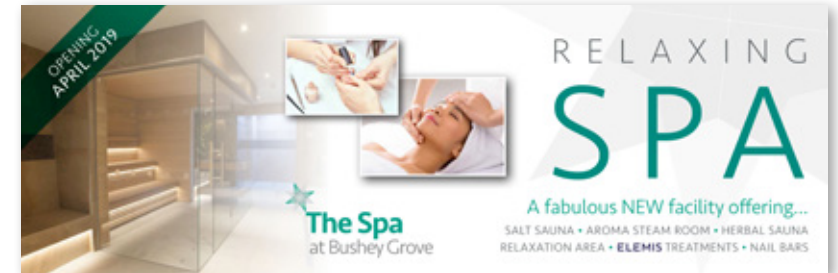


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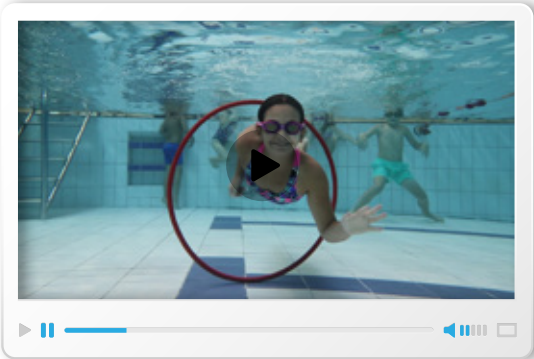
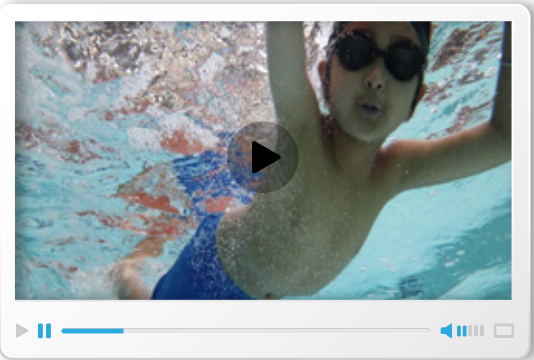
6. CAFÉ



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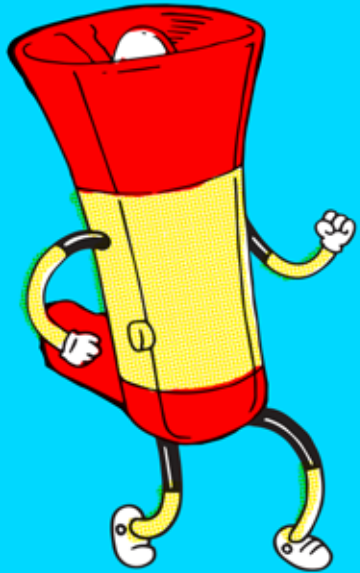


6. SWIMMING



6. HEALTH HUB





Get in touch.

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