



## CASE STUDY: **FUSION LIFESTYLE**

1. AQUISITION CAMPAIGN
2. SWIM SCHOOL
3. HOLIDAY ACTIVITIES
4. BIRTHDAY PARTIES



# 1. AQUISITION CAMPAIGN



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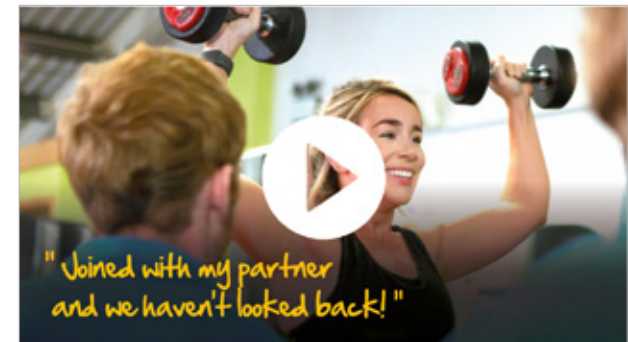
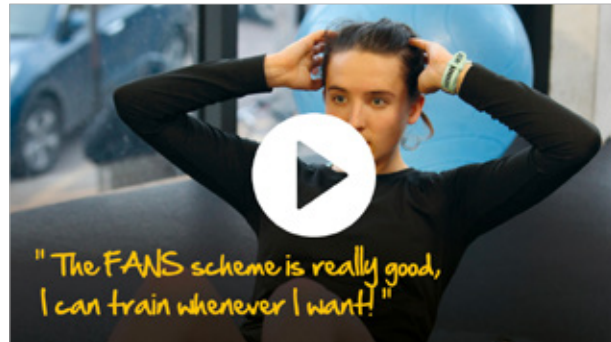
## CAMPAIGNS THAT MAKE A DIFFERENCE

Real people, each with their own real story of why fitness with Fusion is crucial to their life. Stories that make a emotional connection, create empathy and are totally inspirational.



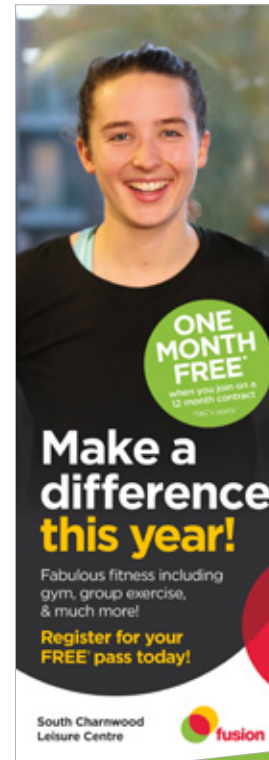
## ACQUISITION CAMPAIGN

Campaign support videos



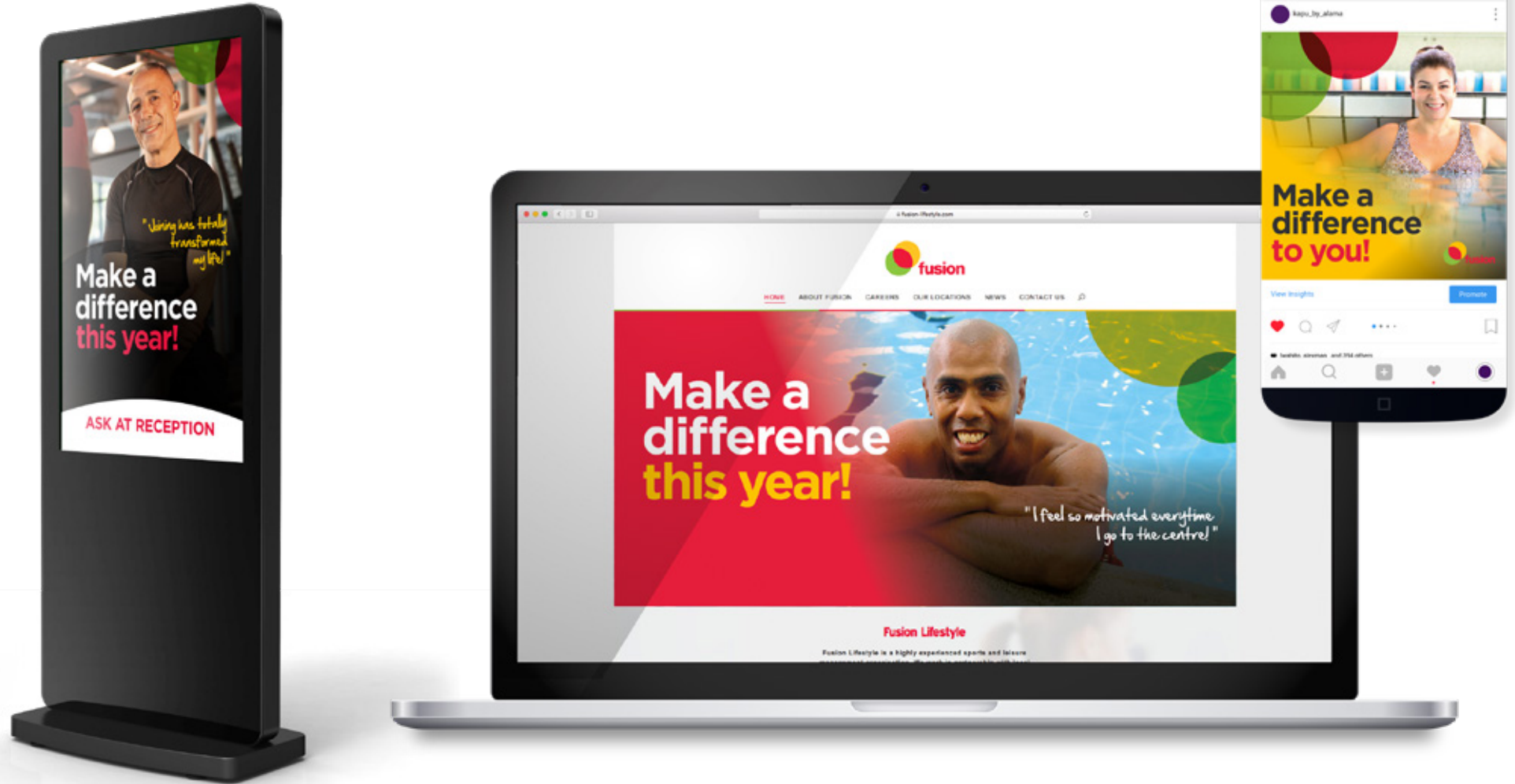


## ACQUISITION CAMPAIGN



## ACQUISITION CAMPAIGN

Examples of digital outreach



## 2. SWIM SCHOOL



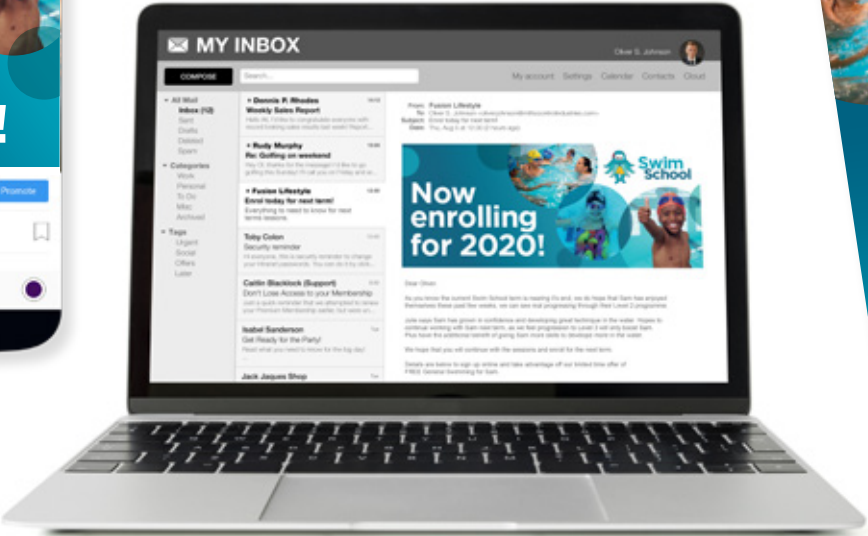
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## SWIM SCHOOL





# SWIM SCHOOL



SWIM SCHOOL



# 3. HOLIDAY ACTIVITIES



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## HOLIDAY ACTIVITIES



HOLIDAY ACTIVITIES





## SEASONAL ACTIVITIES



**Easter holiday fun!**

- Eggstravaganza, super egg hunts for all ages!
- Super splash sessions with fabulous inflatables!
- Special sports activities including indoor football!

Plus much more...

**Broadwater Farm Community Centre**  
Easter holiday 6th - 17th April  
Book now to guarantee your place...  
[fusion-lifestyle.com/holidayactivities](http://fusion-lifestyle.com/holidayactivities)

**BOOK ONLINE OR IN CENTRE NOW!**

Haringey fusion



**Excellent entertainment!**  
Easter holidays there's fun to be had at Broadwater Farm Community Centre

**Easter holiday fun!**

- Eggstravaganza, super egg hunts for all ages!
- Super splash sessions with fabulous inflatables!
- Special sports activities including indoor football!

Plus much more...

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**BOOK ONLINE OR IN CENTRE NOW!**

**LIMITED PLACES, BOOK NOW!**

Haringey fusion



**Bellingham Leisure & Lifestyle Centre**

**Easter holiday fun!**

Book now... [fusion-lifestyle.com/holidayactivities](http://fusion-lifestyle.com/holidayactivities)

**BOOK ONLINE OR IN CENTRE NOW!**

ENFIELD Council



# 4. BIRTHDAY PARTIES



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## ACTION PARTIES





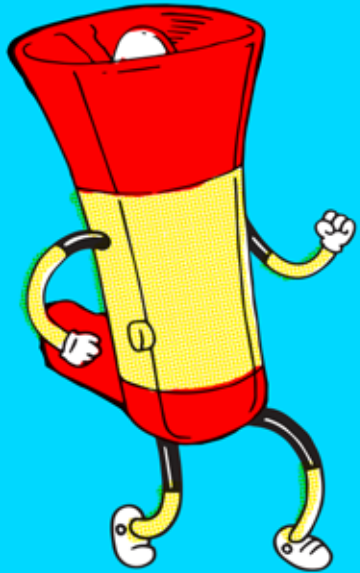
ACTION PARTIES



## ACTION PARTIES







Get in touch.

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