19

CASE STUDY: **FUSION LIFESTYLE**

- 1. AQUISITION CAMPAIGN
- 2. SWIM SCHOOL
- 3. HOLIDAY ACTIVITIES
- 4. BIRTHDAY PARTIES





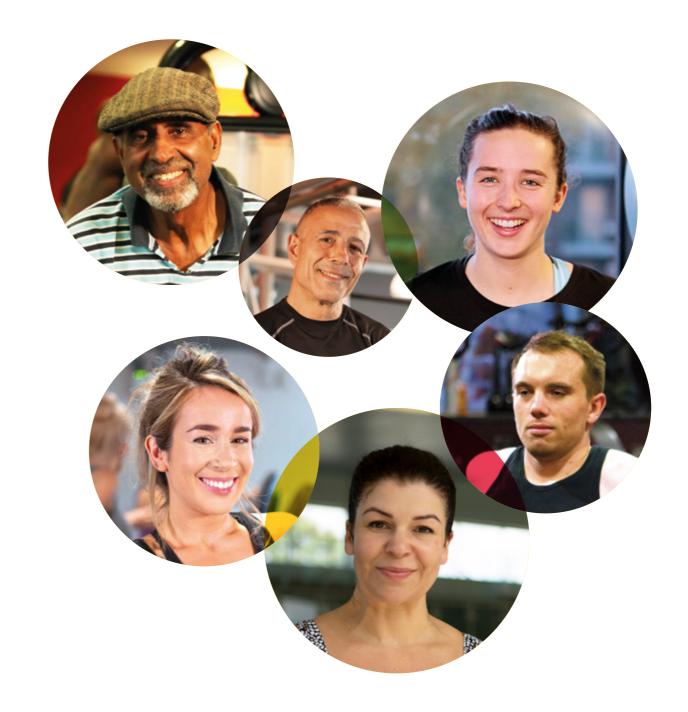


1. AQUISITION CAMPAIGN



CAMPAIGNS THAT MAKE A DIFFERENCE

Real people, each with their own real story of why fitness with Fusion is crucial to their life. Stories that make a emotional connection, create empathy and are totally inspirational.



ACQUISITION CAMPAIGN

Campaign support videos

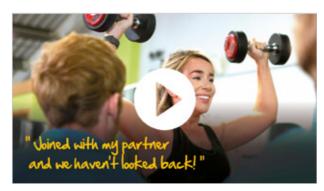












ACQUISITION CAMPAIGN







ACQUISITION CAMPAIGN

Examples of digital outreach





2. SWIM SCHOOL



SWIM SCHOOL



SWIM SCHOOL



SWIM SCHOOL







swim safe this summer!

at Albany Leisure Centre



School

We have a fantastic range of classes

Competitive Swimming Stages 8-10

available for all abilities including:

· Parent & Baby

· Pre-school

· Parent & Toddler

• Private Lessons

• Swim England Stages 1-7

3. HOLIDAY ACTIVITIES



HOLIDAY ACTIVITIES



HOLIDAY ACTIVITIES









SEASONAL ACTIVITIES





holiday fun!

ASK AT RECEPTION

4. BIRTHDAY PARTIES



ACTION PARTIES





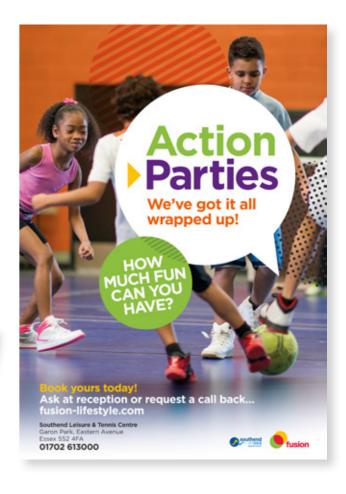
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ACTION PARTIES











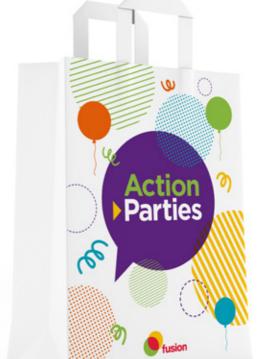
ACTION PARTIES















Get in touch.